

BACHELOR'S DEGREE PROGRAMME

Term-End Examination

December, 2021

ELECTIVE COURSE : COMMERCE

ECO-01 : BUSINESS ORGANISATION

Time : 2 hours

Maximum Marks : 50

(Weightage : 70%)

Note : Attempt *both* Part A and Part B.

PART A

1. Differentiate between any *two* of the following : *5+5=10*
- (a) Profession and Employment
 - (b) Bonded warehouse and Public warehouse
 - (c) Publicity and Advertisement
2. Write short notes on any *two* of the following : *5+5=10*
- (a) Internal Trade and External Trade
 - (b) Partnership Deed
 - (c) Methods of Raising Capital
 - (d) Factors Affecting Choice of Media

PART B

Attempt any **three** of the following questions :

3. Explain the term Entrepreneurship. What are the characteristics of an entrepreneur ? Mention their functions. $3+4+3=10$
 4. Explain the role of different 'special financial institutions' for raising long-term finance for business. 10
 5. What do you understand by the term 'Foreign Trade' ? Briefly explain the export-import procedure. $4+6=10$
 6. Elaborate the term 'Business Risks'. Explain the importance of Insurance in overcoming these risks. $5+5=10$
 7. What is 'Containerisation' ? How is it different from warehousing ? Explain. $5+5=10$
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